



Chico Palio
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CREATE A CHICO PALIO HORSE AND SEE WHAT THE BUZZ IS ALL ABOUT
Chico Palio Horses: Have Fun, Self-Promote, Compete

CHICO, Calif. – Chico Palio invites you to test your ingenuity and endurance by entering a horse into the 2011 art-horse foot race at Chico's Downtown City Plaza, Sept. 10.

Over the last seven years there have been many exhilarating competitors all eager to own the prestige of winning Chico Palio's art-horse foot race. However, if racing isn't your niche you could also win, The People's Award for Best Design and The Judge's Choice Award for Best Design.

So, whether you're motivated by an artistic passion or a drive to win the foot race, Chico Palio has a reason for everyone to get involved.

Returning two-time champion, Yvette Sanfilippo with the Sons of Italy, explains how Palio can benefit everybody. "Getting organizations together creates a good energy and cohesiveness with the people of Chico... that's what it's all about," said Yvette.

Increasing local rapport, creating a buzz and showing off creative talent has never been so easy. Building a Chico Palio horse enables you, your organization or business to be extremely visible to the public making for a powerful message of community support.

Join the fun, build an art-horse for Chico Palio 2011 and experience all of the benefits of a race built on artistic expression and inspired by community.

Contact: Paul Wilkie
Paul.artoberfest@gmail.com
916.847.7512